

INVITATION

Széchenyi István University

Doctoral School of Regional- and Business Administration Sciences

SzEEDS^M Doctoral Program in Business Administration Sciences

Date: 2 PM (14:00), Tuesday 5th December 2023

Venue: Széchenyi István University, ÚT 114

Subject: Preliminary Dissertation Defense

Presenter:

Hanga Horváth

Title of the PhD Dissertation:

The emergence of trademarks at the crossroads of law and economics-multidisciplinary approach on trademark infringement

Supervisors:

Dr. László Imre Komlósi, professor, Széchenyi István University

Dr. Zoltán Baracskai, professor, Széchenyi István University

Opponents:

Dr. Gábor Kecskés, associate professor, Széchenyi István University, Győr

Dr. Orsolya Falus, associate professor, University of Dunaújváros

Chair of the Committee:

Dr. Márta Konczosné Szombathelyi, professor, Széchenyi István University, Győr

Secretary:

Dr. László Buics, assistant professor, Széchenyi István University, Győr

Please find attached the Dissertation and highlights of the Dissertation on our website.

(www.szeedsm.eu)

Prof. Dr. László Imre Komlósi

Professor, Program Director