

INVITATION

Széchenyi István University

Doctoral School of Regional- and Business Administration Sciences

SzEEDS^M Doctoral Program in Business Administration Sciences

Date: 4 PM (16:00), Tuesday 5th December 2023

Venue: Széchenyi István University, ÚT 114

Subject: Preliminary Dissertation Defense

Presenter:

Ágnes Csiba-Hercezg

Title of the PhD Dissertation:

Assessing the Impact of Alternative Packaging on the Sustainability and Consumer Acceptance in the Wine Industry

Supervisors:

Dr. István Stumpf, professor, Széchenyi István University

Dr. Boglárka Eisingerné Balassa, associate professor, Széchenyi István University

Opponents:

Dr. Ferenc Kiss, research and development director, Foundation for Information Society

Dr. Árpád Papp-Váry, associate professor, Budapest Business University

Chair of the Committee:

Dr. László Imre Komlósi, professor, Széchenyi István University, Győr

Secretary:

Dr. László Buics, assistant professor, Széchenyi István University, Győr

Please find attached the Dissertation and highlights of the Dissertation on our website.

(www.szeedsm.eu)

Prof. Dr. László Imre Komlósi

Professor, Program Director